



# The Downtowner

City Center Camrose

June 2008

## www.DowntownCamrose.com

After many months the new **City Center Camrose** website is up and running.

The home page features the latest news on what is happening in Downtown Camrose.

On the left side of the page under the City Center logo is the list of pages which includes a directory of all the businesses

Downtown.

**Make sure to check if your business contact information such as address and phone number, are correct. Also make sure that your business is listed in the correct category.**

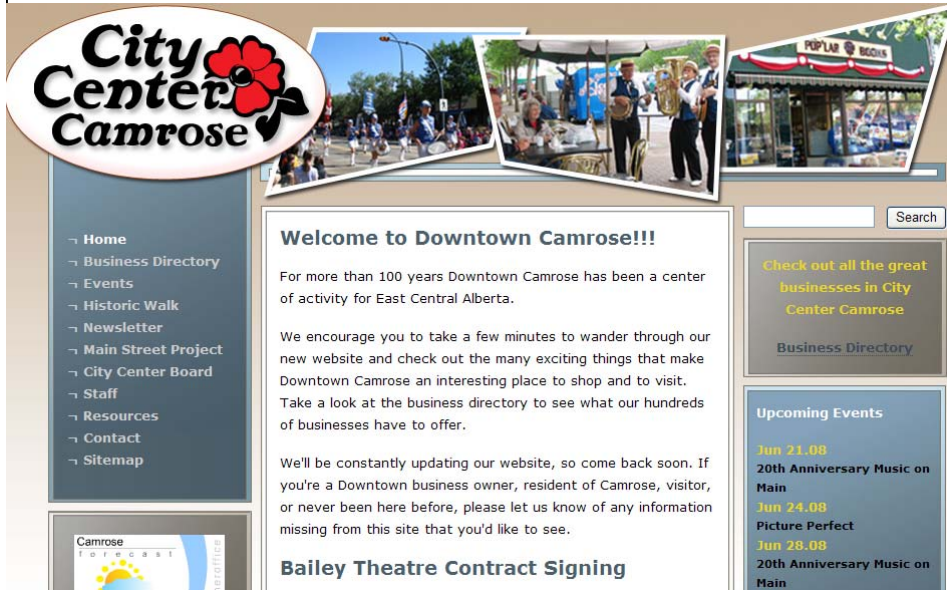
Send any corrections to the attention of **Carole-May Coty** at the City Center office at cam-rose1@telus.net. If you don't have Internet access, please drop into the office and we will check for you.

**There is no charge for having a link from the City Center website to your business website.**

If we have email and website information we are also posting that with the business name. If you have a business email address and/or website please send it to Carole-May.

Upcoming events are also listed on the front page. By clicking on the date of the event you go to a more detailed listing of the event. The events listing is updated by Carole-May. You can send event listings for

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## Website Extra

Current business information on the City Center website includes address, phone number, email and website link.

**For just \$5 a year you can add more information about your business.**

If you provide the City Center office with up to three of information on your business we will add them to your listing.

This is your opportunity to let the world know more about the products and/or services you offer and you can't beat the price of just \$5 a year.

For more information, please contact Robert at the City Center office.

## Planter Policy

There's more colour Downtown this summer thanks to a new policy which provides money to help businesses buy flowers for their own planters.

Several businesses took advantage of the policy adopted by the City Center board which provides up to \$50 for the purchase of plants used in planters located in front of a Downtown business.

For this first year, there was \$500 in the budget, and all the money was spent.

The money is only for plants. You

have to purchase your own planter. Also the business owner is responsible for watering, weeding and cleaning up the planter in the Fall

The policy will be reviewed later this year by the board to see if the program should be continued and possibly expanded in 2009.

If you didn't take part in the program this year and might possibly do so in 2009, please let us know at the office.

Thanks to all the other businesses who purchased their own plants to spruce up the Downtown.



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groups you are involved with to her. The events don't have to be occurring in the Downtown.

News content and photos on the website for both **City Center Camrose** and the **Camrose Main Street Project** are maintained by **Robert Earley**. He can be reached at [camroses@telusplanet.net](mailto:camroses@telusplanet.net). There are links under the Resources heading to and from the City Center website with the websites of Alberta Main Street Program, Bailey Theatre, Boom Town Trail, Camrose Chamber of Commerce, Camrose County, Camrose Founders Days, Camrose Regional Exhibition, Camrose Tourism and City of Camrose. Let us know if there are other websites that should be linked with the City Center website.

The Historic Walk brochure created for the **Camrose Main Street Project** is also available on the website. The self-guided walk brochure can be printed on a person's home computer.

The **Camrose Main Street Project** also has a presence on the website.

The Main Street information is minimal at this time but will be added to over the next few weeks.

There will be photos and text on many of the buildings that have been either restored or enhanced during the past eight years.

Contact information for members of the City Center and Main Street boards can also be found.

A new page that was just added is a listing of new businesses.

The most recent business additions to the Downtown will be kept on this page for a period of one month, but can always be found under the regular business directory.

The website comes with a Website Management System that allows the office staff to update and maintain the site. This will allow us to keep the website fresh and topical.

We strive to keep the business and events listings up to date and appreciate any help we can receive from business owners about changes taking place in the Downtown.

Take a look at the website and let us know what you think.

After all this is your website.

**If you have any recommendations regarding the website, please contact Robert Earley at...**

[camroses@telusplanet.net](mailto:camroses@telusplanet.net).

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## Heart of the Rose City



## CCC Board Members

**President: Elaine Nixon**  
(The Shirt Off My Back Tailoring)

**Vice-President: Roger Forth** (4<sup>th</sup> Street Agencies)

**Treasurer: Paul Pedersen**  
(Pedersen Florists)

### Directors:

**Barb Hall** (Ezee Brew)

**Alana Hogstead** (Martha's Music)

**Don Jones** (Fine Framing & Such)

**Andrew Struthers** (Member at Large)

**Crystal Westergard** (Battle River Physical Therapy)

**Wayne Thronson**. (City Council representative)

**Robert Earley**, Manager  
**Carole-May Coty**, Office Assistant

## Kiosk/Stage Repairs

In recent weeks two of the assets of City Center have undergone repairs and repainting.

The three blue metal frame kiosks on 50th Street were cleaned and repainted by staff at Centra Cam. Some of the display panels damaged by sun and extreme cold were also replaced.

The panels through photos and text tell some of the history of Camrose and in particular the Downtown.

The kiosks were installed several years ago with matching money from City Center Camrose and Alberta Lotteries.

The kiosks are popular with both visitors and Camrose residents.

Also repaired and painted, just prior to Jaywalkers Jamboree was the portable stage owned by City Center.

The stage was built several years ago by from an old trailer frame.

Over the years the stage did suffer some damage and the paint was worn and faded.

Cliff Hogstead made repairs to the stage at no charge and it was repainted.

The stage is available for rent for activities taking place in Camrose.

For more details about renting the stage and availability you can contact the City Center office.

## Music & Plants

As a part of 20th Anniversary celebrations City Center has been hosting a live music series on Saturdays in June.

Appearing on the City Center stage on June 14th was **Blooz Hounds**, and on June 21st it was **Panache** who took the stage. The series closes out on Saturday, June 28th with **Stilwater**.

Right after Jaywalkers Jamboree was over the more than 80 planters owned by City Center in the Downtown were planted with a variety of plants that will soon add more colour to the Downtown.

The colours chosen for the 50th Street planters are coordinated with the colours of the rosemaling panels on each

of the planters.

Hanging baskets were also put up on the light posts in Founders Square.