



The Downtowner

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July, 2010

MUSIC ON MAIN STREET

The **Music On Main Street** program is back once again by popular demand, a summer highlight for Downtown Camrose.

Last year Music On Main Street returned to Downtown Camrose after a seven year hiatus. The revival of the program was very successful attracting people into the downtown to meet friends and listen to top notch entertainment, all at no charge. Many businesses remained open which was an additional bonus for those who came downtown to stroll Main Street and enjoy this outdoor activity. Spending a summer evening like this is good for the soul and promotes great community spirit.

The program is sponsored by over 40 downtown businesses who believe in Downtown Camrose and are happy to provide their support. The bands that are top-notch and have been strategically selected to ensure quality entertainment.

Be sure to partake of these entertaining evenings. Several businesses will remain open for your shopping pleasure. Whether or not a business has chosen to be a sponsor, business owners are encouraged to stay open some of the time during the events in order to take advantage of this opportunity to run specials and to engage with those who come out to Music On

Main. This is a great way for you to promote your business without the high cost of advertising.

Bring a chair and come on down for some great music, face painting, Bailey Theatre tours, etc

Pictured below is the renowned Blues group, BloozHounds., Photo courtesy of The Camrose Booster.



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Music On Main Schedule

Outdoor summer fun Thursdays, Downtown, 7 pm sharp to 9pm, rain or shine. A different band each Thursday.

Schedule as follows:

- July 8 BloozHounds
- July 15 The Buffalo Boys
- July 22 Myra Marshall Band
- Aug 5 Lethal Dose
- Aug 12 Church of God Worship Team
- Aug 19 Wiremen
- Aug 26 Panache

Master of ceremonies, Arne Mackowosky.

Plant Purchases Reimbursed

Once again, City Center Camrose is offering to subsidize businesses for the cost of buying plants for outside their business location.

City Center Board factored the cost of this program into the 2010 budget to assist businesses in doing their part to add colour and beauty to the Downtown.

As a business owner you can receive up to \$50 reimbursement for plants purchased for private planters placed in front of your business. Our budget for this is again \$500. The money will be available on a first come first serve basis until the \$500 runs out. If you missed out on this opportunity last year, here's your chance to take advantage this year.

The procedure is simple. Bring a copy of your receipt to the City Center office and arrangements will be made to reimburse you. If you have any questions call City Center office at 780-672-5191.



BAILEY THEATRE NEWS

The Unveiling



At noon, June 4th during Jaywalkers Jamboree the hoarding that had covered the front of the Bailey during the restoration was finally removed to reveal the stunning black glass façade. This long awaited unveiling was greeted with great enthusiasm by the crowd that

gathered to celebrate this landmark event. The beautiful appearance of the Bailey adds much to the esthetics of the Downtown and should bring in many visitors thus adding to the economy and well being of our Downtown. Photos courtesy of Sean Mascaluk.

Fund Raising For The Bailey



Pictured here in ushering garb is Patricia Fielding who led tours through the Bailey Theatre Friday & Saturday, June 4 & 5 during Jaywalkers Jamboree.

The background of this photo provides a glimpse of the many

volunteers who worked tirelessly selling 'Light Up The Bailey' T-shirts during Jaywalkers. This was a fund raising event put on by Bailey volunteers to raise much needed funds for the Bailey's major restoration project. Over \$2 million is still needed to get the doors open and to have the theatre operational. Over one hundred T-shirts were sold as well as many seat sponsorships during the event. Over 2,000 people took a tour through the Bailey and were delighted to see the progress that has been made. Approximately \$7,000 was raised between T-shirt and seat sales. Both T-shirts and seats are still available. If interested, call 780-672-5510 or email info@baileytheatre.com.



Ways You Can Help

You can help see the Bailey through to completion much faster and easier by donating funds, your time and/or your talents to the Bailey.

Donations of any size are welcome and charitable receipts are available. Why not purchase a seat which will have a plaque with your name on it? A great gift for a family member and

wonderful way to honour a loved one. Perhaps you'd like to have one of the many rooms in the Bailey named after your business. Volunteers are welcome and highly treasured. For more information on volunteering or donating call 780-672-5510 or email info@baileytheatre.com. Check the website at www.baileytheatre.com.



FOUNDERS DAYS 2010



- 21 new businesses and 79 residences were built
- First outdoor hockey event
- First circus came to town
- New fairgrounds were complete
- Local light company was being promoted

These are but a few of the bygone items to be celebrated. Friday August 13th at 1:00 pm a ceremony will be held to honour our Founders, Blue Smith, Dr. P.F Smith, and Duncan Sampson. Family members of the honourees will be present from far and near. Local dignitaries will also gather to celebrate the Founders' great life-time achievements and to place bronze plaques to commemorate them at Founders Square on 51st Street.

After the ceremony there will be a reception and open house at the Candler Art Gallery to meet and greet the Founders' families. Artwork painted by Blue Smith will be on display in the Gallery.

Many celebratory activities will take place at various locations in Camrose throughout the Founders Days weekend.

The Railway Museum and Park will have many historical displays as well as story telling, train rides, talent night, Sunday church in the tent, and much more. The Centennial Museum will have a variety of interesting historical displays.

Friday 12 - 6 pm there will be a ball hockey tournament at the Edgeworth Centre parking lot. Also on Friday, prior to the 1:00 pm Ceremony be sure to see the promenade of ladies wearing period costumes walking historic Main Street. For a more detailed list of events see www.CamroseFoundersDays.com. Pictured in the above photo is Nathan Nilson posing in character as last years Founders Days honouree, Chas Burrows. Photo compliments of Janine Carroll.

This year's Founders Days festival should prove to be another stellar event scheduled to take place August 13 - 15. Founders Days grows more and more each year, with many new and interesting additions to the event.

The founders to be honoured this year are Walter William Assheton-Smith - (Blue Smith) - First police officer in Camrose, Dr. P.F. Smith - Prominent medical doctor and founder of the Smith Clinic, and Duncan Sampson - who had the first store on Main Street. 2010 Founders Days commemorates 100 years since:

- First water lines were installed
- First Grand Trunk Pacific (G.T.P.) train arrived
- G.T.P. laid steel across Duhamel bridge
- Stoney Creek Collieries mine opened
- A.J. Ofrim, noted blacksmith came to Camrose
- Horse and buggy still main transportation

Don't Forget - Rosettes Up



Don't forget to hang up your Founders Days bunting and rosettes. These are a good attention getting and colourful way to participate in Founders Days festivities.

How about dressing in period costume to delight your clients and customers?

These types of things add to a feel good experience for all. If your bunting or rosettes are looking a little shabby you may purchase new ones from City Center. Simply call 780-672-5191.

\$\$ Downtown Dollars \$\$

Periodically Downtown Dollars are purchased from City Center office by organizations, businesses, or individuals to be used as gifts. Since they are paid for up front, the Downtown Dollars have no expiry date. Should your business be one of the fortunate ones chosen in which the Downtown Dollars are spent, please honour them as cash. Contact City Center, 780-672-5191 for immediate reimbursement,

Keeping Clean

Downtown businesses are reminded and encouraged to pick up any paper or debris (yes, even cigarette butts) from in front of your business location. Keeping the sidewalks and even the gutters clean adds tremendously to the appearance of the whole Downtown. Doing small things like this increases the positive experiences of your patrons and visitors to Camrose. Thanks in advance for your conscientious efforts.



Up-Coming Events in Camrose

City Center Camrose
4949-50 Street
Camrose AB
T4V 1P9

Phone: 780-672-5191

Email: camroses@telusplanet.net

Website: www.DowntownCamrose.com

Heart of the Rose City



- July 3 - 9 Be a Tourist in Your Own Town, Camrose Chamber event - Bill Fowler Centre
- July 10 Camrose Railway Station garden tours and high tea
- July 29 18th Annual Big Valley Parade - See local papers for parade route

- August 13 - 15 Camrose Founders Days Festival. See www.camrosefoundersdays.com schedule of events.
- August 22 - Open Minds Walk & Run, 9 am meet at Bill Fowler Centre (Schizophrenia Society Camrose fund raising event)

Downtown Tidbits

Ryan Wallace has opened **Compute This!** Computer training and repair at 5006 50 Street, inside Ronda Shott Photography. **Teresa Shott** has opened **Shott's Copy That** also operating at 5006 50 Street.

Michelle Gleiser is operating her massage therapy business in the Yin Yang Wellness Centre, 4819 51 Street.

Beth & Paul Barker are the proud new owners of **Sears Canada Ltd.**, 4811 - 50 Street.

Konrad Schollenberg has opened a bicycle sales & service business named, **Green Gear Ltd.**, at 4885 - 50 Street.

Betty Pierangeli is now operating her business, **The Old & New Just For You** Café, Bakery, & Gifts, at 5001 - 50 Street.

Camrose Massage Therapy and Reflexology, 4910 - 51 Street, has been opened by business owner **Ineke Westgeest**.

CCC Board

- President: Dan Olofson** (Duff Layton's Men's Wear)
- Vice-President: Shauna Arrowsmith** (The Camrose Canadian)
- Treasurer: Paul Pedersen** (Pedersen's Florists)
- Directors: Alana Hogstead** (Martha's Music)
- Audrey Pfannmuller** (Candler Art Gallery)
- Kim Clennett** (Interiors On Main)
- Linda Conron** (Rumorz)
- Mark Doberstein** (TD Canada Trust)
- Michael Wetsch** (Tien Rostad LLP)
- Pamela Reber** (Wisemen's Way)
- Pat Westergard** (Cathel Books)
- Wayne Thronson** (City Council Representative/Fielding & Co.)
- Carole-May Coty** Manager (City Center Camrose)

Nadine Mix has opened **Hyperion Laser Rehabilitation & Wellness Centre Inc.** at #9, 5000 - 51 Avenue.

Maurice Chamberlain is now operating **Chamberlain Irrigation & Fence** at 5014B - 48 Street.

Georgia Wensley is now operating **The Engraving Store & More** at 5031 - 46 Street.

Corrections: Liana Elias opened **Liv With Yarn** at 4612 - 50 Street. **Kevin Brown and Frank Fucelli** have opened **Garvin's Steak & Rib** restaurant at 4969 - 50 St..

Apologies to both Liana & Frank.

A warm welcome and great success to all!

Volunteer 'Planters' - Thank You!!!



The Downtown planters are once again full of colourful blooms. **A big thank you to those who helped with the digging and**

planting this year! A special thanks to Paul Pederson who does the planning and ordering in conjunction with Cindy at Green Valley Gardens, months before the warm weather arrives. We appreciate the many people who offered to help plant this year. Though we were rained out on the scheduled night, many showed up for an alternative evening of planting and the job was completed. FYI: although City Center pays for the flowers with the BRZ funds that business owners contribute, each year the planters are dug up, planted, and weeded by volunteers. If your business is close to one of the beautiful planters, feel free to weed it. Let's all help to make our streets exceptionally beautiful for parade day and throughout the summer. Your efforts are really appreciated. Thank you!