

## STAMP AROUND REPORT



Stamp Around 2011 was another success for downtown merchant participants as well as great fun for the multitude of faithful shoppers. The overall numbers were up 13% over last year, totaling \$1,860,200 in sales. Bear in mind that many shoppers opt out of entering which would see those sales considerably higher.

We had several winners of Downtown Dollars, with the grand prize going to Teresa Friend of Rosalind. Other winners were: Marj Pudlowski, Joan Dumonceaux, Lorraine Langager, and Brenda Badry all from Camrose; Jacquie Shoemaker of Bashaw; Peter Robinson, and Elizabeth Luck both from Ohaton.

Participating merchants are reminded to call the City Center office at 780-672-5191 to receive prompt reimbursement of any Downtown \$\$ that may have been spent in their establishment.

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Pictured above are Ron Pilger, Camrose Booster, winner Teresa Friend, CCC treasurer Paul Pedersen of Pedersen's Florists, and CCC manager, Carole-May Coty. Photo compliments of Dan Jensen Camrose Booster.

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## Are You Interested...?

City Center Camrose is investigating the possibility of making a group purchase of large flower pots in order to offer them to CCC members at an affordable price. As a member of City Center Camrose, would you be interested in purchasing a flower pot or two in which to plant flowers by your business location? We would like to know if you are interested in such a program. If all goes according to plan, you could purchase through City Center at a preferred rate. This idea is in keeping with ideas derived from the recent Roger Brooks presentation at The Bailey as well as recommendations that came from a recent Visitor Friendly Community Assessment done for the City of Camrose and Tourism Camrose. We aim to purchase pots that are substantial enough to be left out all winter. However, we need to know whether or not you are interested in this idea. Please let us know your thoughts about this idea by sending a note to [camroses@telusplanet.net](mailto:camroses@telusplanet.net) or calling 780-672-5191. We strive to keep our downtown one of the best in Alberta.

## WORKING FOR YOU

City Center Camrose held its Annual General Meeting last November at which 2 new members were welcomed to the board. Sheila Thompson, Inspirations Salon & Spa, and Susan Niehaus owner of Aya Styles Ltd. have volunteered to serve a 3 year term on your CCC board. You have a dedicated group of individuals who volunteer to work for greater good for all members of City Center Camrose. At the board meeting

in January City Center named a new President, Audrey Pfannmuller, from Candler Art Gallery. For a complete list of board members see page 2. There are currently eleven members on the board and one representative from the City of Camrose working to continue to improve our whole downtown area. There is still room for one more board member, so if you're interested call City Center office at 780-672-5191.



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Website: www.DowntownCamrose.com

### Heart of the Rose City

## Up-Coming Events in Camrose

- Feb 4 Rose City Roots - Blackie and the Rodeo Kings at the Bailey Theatre
- Feb 14 Valentine's Day
- Feb 7 Camrose Open Door - Toque Day - pancake breakfast 8 to 9:30 AM free to toque wearers
- Feb 17 - 19 Nordlys Film & Arts festival at the Bailey Theatre
- Apr 2-4 Growing Rural Tourism conference at the CRE

## Downtown Tidbits

**Rebecca Bridger** has opened **Malorie's Cakes and Catering** at 4802 - 48 Street. **Yummy Pho**, a Vietnamese - Chinese food restaurant owned by **Tran Thung** and managed by **Long Tran** is now open at 4969 50 Street.

**Thomas Newell** is operating **Kopar Administration Ltd.**, an employment service, at #100, 5015 50 Avenue.

**Robert & Tamara Francoeur** have opened **Liberty Tax Service** at 5014 50 Street.

**Nicole Sistani** has opened **Rejime - Nicole Sistani Ltd.** offering spa, skin care, and women's clothing at 4975 50 Street.

**Angeline Marie Rolf** has opened **Necklynz Men's Hair Studio** at 4612 49 Ave.

**Greater Vision** safety training, has moved from 51 St. to 4616 - 49 Ave.

**Welcome and fantastic success to all!**

## CCC BOARD MEMBERS

**President:: Audrey Pfanmuller**  
(Candler Art Gallery)

**Vice-President: Alana Hogstead**  
(Martha's Music)

**Treasurer: Paul Pedersen** (Pedersen's Florists)

**Directors:**

**Dan Olofson** (Duff Layton's Men's Wear)

**Greg Chrabaszc** (Creative Bedrooms)

**Kim Clennett** (Interiors On Main)

**Meredith Ambler** (Hyperion Laser Rehabilitation Therapy)

**Michael Wetsch** (Grant Thornton LLP)

**Pamela Reber** (Wisemen's Way)

**Sheila Thompson** (Inspirations Salon & Spa)

**Susan Niehaus** (Aya Styles Ltd.)

**John Howard** (City Council Representative)

**Carole-May Coty** Manager (City Center Camrose)

## MIDNIGHT MADNESS - REPORT

City Center businesses, give yourselves a big pat on the back! In spite of the horse drawn wagons having been cancelled because of high winds, Midnight Madness December 2nd was a great success. The carolers were wonderful and Santa was his usual happy self. Lots of positive feedback was received and many more stores stayed open until midnight and beyond,

which added to the high energy festivities. The great thing about success is that it begets more success. Every time we have positive events like this your patrons remember having had a great experience and surely will return to your establishment often, as well as making Midnight Madness an annual fun event. Thanks for making this a night to remember!

## PLANS

Some of City Center's plans for 2012 are to focus on maintenance for the benches and flower planters throughout the downtown area. Last year several new benches and refuse containers were purchased and installed in City Center, with new ones having been placed in outer areas rather than on Main Street. Existing planters have been in use for several years and are in need of refurbishing. Some older wooden benches were painted and repaired last year. Many of the rosemaled planters must have new Plexiglas over the rosemaling in order to avoid having to have the rosemaling painted again.

## On-Line

If you would like to view your newsletter in colour you may do so by visiting [www.DowntownCamrose.com](http://www.DowntownCamrose.com) then selecting 'Newsletter' from the menu. There are several back issues there for your convenience.

City Center would like to eventually send the newsletter via email. We currently send bulletins to several businesses. **Do we have your email address?** If not, please send yours to [camroses@telusplanet.net](mailto:camroses@telusplanet.net).